

# Webinar Report - Global Performance and its Impact on the European Hotel Sector

📅 April 6, 2021 / 👤 By Russell Kett



On March 24th **HVS**, in conjunction with **Bird & Bird**, **AlixPartners** and **EP Business in Hospitality** were pleased to welcome over 600 delegates to a webinar which highlighted current global performance trends (including those emanating from the USA, Europe, Middle East and Asia-Pacific regions) and how these are likely to impact the European hotels market.

With presentations by **David Eisen** of **HotStats** and **Russell Kett** of **HVS**, which was followed by a lively panel discussion featuring **Jonathan Falik** (**JF Capital Advisers**), **Jan Hazelton** (**Kerzner International**), **Tim Helliwell** (**Barclays Bank**), **Asli Kutlucan** (**Cycas Hospitality**), **Graeme Smith** (**AlixPartners**) and **Simon Vincent** (**Hilton**), moderated by **Karen Friebe** (**Bird & Bird**), it provided valuable global insight on the current situation and expectations for the future.

A full recording of the event is available to watch below.

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[Try watching this video on www.youtube.com](#), or enable JavaScript if it is disabled in your browser.

## Summary

HVS, Bird & Bird, AlixPartners and EP Business in Hospitality welcomed over 600 delegates on March 24th to a webinar on current global performance trends and their impact on the European hotels market.

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- Valuations & Market Studies
- Brokerage & Transactions
- Economic Trends and Cycles
- COVID-19
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## About **Russell Kett**



Russell Kett is Chairman of the London office of HVS, which he joined in 1995. He has 45 years' specialist hotel consultancy, investment and real estate experience, focused on providing valuation, feasibility, shared ownership, property, brokerage, investment, asset management, strategy and related consultancy services, advising hotel companies, banks, developers and investors on all aspects of their hospitality industry related interests, throughout the EMEA region. Russell is a frequent writer, moderator and speaker on the international hotel industry, especially topics relating to hotel valuation, investment, marketing and finance. For more information, contact: [\[email protected\]](#)