MARKET REPORT

# Lebanon On The Rise

JUNE 24, 2021

Hala Matar Choufany in an interview with Hospitality News Middle East

Hala Matar Choufany, President of HVS Middle East, Africa and South Asia in an interview with Hospitality News Middle East, discussed the Lebanese tourism potential and recovery path. Hala added, no doubt Lebanon has a natural ability to be a key tourism destination! It is about the culture, destination experience and people's attitude.

