

# In Focus: The Impact of COVID-19 on Hospitality Russell Kett

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The impact that COVID-19 is having on the hospitality industry is palpable. There is no time more important than right now to come together, share information, and discuss what this means for our future. Katherine Doggrell is joined by Russell Kett, Chairman at HVS.



We recognize there are difficult times ahead but are confident that the hospitality industry will recover. As we move forward, we will continue to provide you with our latest insights and information.

**HVS** stands ready to support you whether you are a developer, owner, operator, lender, or investor. Our expertise covers the full range of hospitality assets and spans the full life cycle of a hotel. If we can be of help to you in any way, please don't hesitate to reach out to us. **Russell Kett, FRICS, FIH, FHOSPA** is our local expert and is ready to assist you on any needs you may have.

## Summary

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- Hotel Investments & Ownership
- Travel & Tourism
- Economic Trends and Cycles
- Hotels - Distressed
- COVID-19
- Europe

## About **Russell Kett**



Russell Kett is Chairman of the London office of HVS and also serves on the worldwide Board of HVS. He has 40 years' specialist hotel consultancy, investment and real estate experience, focused on providing valuation, feasibility, shared ownership, property, brokerage, investment, asset management, strategy and related consultancy services, advising hotel companies, banks, developers and investors on all aspects of their hospitality industry related interests, throughout the EMEA region. Russell is a frequent writer, moderator and speaker on the international hotel industry, especially topics relating to hotel valuation, investment, marketing and finance. He is a frequent visitor to Israel and maintains a home there. For more information, contact: [\[email protected\]](#)