

MARKET REPORT

Hotel Valuation Index (HVI) 2021 Middle East & Africa

SEPTEMBER 28, 2021

While the hospitality industry is incredibly robust and regularly adapts to changing market conditions, the 2020 global pandemic had a significant impact on travel and tourism globally and resultant hotel values. Arguably, hotel ownership and hotel investments are considered long-term investments as the value is based on the future income that the asset is likely to generate with values adopting the discounted cash flow method of valuation.