

HVS Webinar recap: Cross-Border Hotel Investment between the UAE and Israel

📅 April 14, 2021 / 👤 By Russell Kett



The first-ever webinar on **Cross-Border Hotel Investment between the UAE and Israel** took place last week, jointly presented by HVS at the **Israel Ministry of Tourism**, the **UAE-Israel Business Council** and **Copeland Hospitality**.

More than 230 delegates from the hospitality industry worldwide gathered online to hear contributions from MK Orit Farkash-Hacohen, **Minister of Tourism of the State of Israel**, and her ministry colleagues Amir Halevi and Lorin Maugery.

Robin Rossman of **STR** presented an analysis of the recent performance of hotels in the UAE and Israel, followed by an interview with Kamal Naamani of the **Al Habtoor Group** and Fleur Hassan-Nahoum of the **UAE-Israel Business Council**, conducted by Ronit Copeland (**Copeland Hospitality**).

The event was rounded off by a lively panel discussion between Jonathan Falik (**JF Capital Advisors**), David Fattal (**Fattal Hotels**), Arild Hovland (**Radisson Hotel Group**), Mark Maurice (**Ameera Group**) and Henry Taic (Classic Hotels Group).

A full recording of the event is available to view below:

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Summary

On April 7th 2021 HVS, in partnership with the Israel Ministry of Tourism, the UAE-Israel Business Council and Copeland Hospitality, hosted a world-first, a webinar on the opportunities for hotel investment created by the Abraham Accords.

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About **Russell Kett**



Russell Kett is Chairman of the London office of HVS and also serves on the worldwide Board of HVS. He has 40 years' specialist hotel consultancy, investment and real estate experience, focused on providing valuation, feasibility, shared ownership, property, brokerage, investment, asset management, strategy and related consultancy services, advising hotel companies, banks, developers and investors on all aspects of their hospitality industry related interests, throughout the EMEA region. Russell is a frequent writer, moderator and speaker on the international hotel industry, especially topics relating to hotel valuation, investment, marketing and finance. He is a frequent visitor to Israel and maintains a home there. For more information, contact: [\[email protected\]](#)