

HVS ANAROCK MONITOR, November 2025

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Read the latest edition of the HVS ANAROCK monthly industry update, **MONITOR (Monthly Overview of National Industry Trends and Hospitality Report)**, for the key trends in the Indian hospitality industry.

Key highlights include:

November 2025:

- India's hotel sector witnessed robust performance in October 2025, with average room rates (ARR) rising by 10-12% year-on-year and the occupancy rate registering a slight increase. Demand was driven by a surge in corporate and MICE travel, while the extended Diwali weekend significantly boosted leisure bookings.
- Average rates in October 2025 continued on their upward trajectory, with almost all major markets seeing double-digit growth.
- Occupancy at the national level recorded a slight year-on year improvement, reflecting steady performance despite ongoing regional variations.

Summary

This is a monthly industry update that highlights the key trends in the Indian hospitality industry.

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About **Dipti Mohan**



Dipti Mohan, Vice President - Research & Corporate Communication with HVS South Asia, is a seasoned knowledge professional with extensive experience in research-based content creation. She has authored several 'point of view' documents such as thought leadership reports, expert opinion articles, white papers, and research reports across industries including hospitality, real estate, infrastructure, cement, and construction. Contact Dipti at [\[email protected\]](#).

About **Dhwani Gupta**



Dhwani Gupta, Associate - Research with HVS South Asia, studied literature for her undergraduate and believes that you can do anything with the right amount of research. After graduating, she pursued a course in Management and Liberal Arts which gave her a wider perspective of the world. As a result, the more difficult a topic is, the more fun she has writing it. Contact Dhwani at [\[email protected\]](#)

About **Shivansh Agarwal**



Shivansh Agarwal, Research Analyst at HVS South Asia, holds a degree in Electronics and Instrumentation Engineering. With a strong passion for research and consulting, he brings a unique technical perspective to his work. During his time at Manipal, Shivansh was actively involved in the Consulting Club, serving as Vice President, which further fueled his interest in problem-solving and strategic analysis. His ability to blend technical knowledge with research-driven insights makes him a valuable contributor to the team. Contact Shivansh at [\[email protected\]](#).