MARKET REPORT

Brand Dilemma: Navigating the Pros and Cons of Launching New Brands – An Unbiased Perspective

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Hala Matar Choufany contributes her insights on the “Brand Dilemma: Navigating the Pros and Cons of Launching New Brands – An Unbiased Perspective".

Throwback to Future Hospitality Summit Saudi Arabia last month, where Hala Matar Choufany هلا مطر شوفاني contributed her insights on the “Brand Dilemma: Navigating the Pros and Cons of Launching New Brands – An Unbiased Perspective".

Click below to watch the discussion unfold with Catherine Edwards, Chief Strategy Officer at QUO.

