

Africa Traveler & Hotel Guest Sentiment Survey Findings

📅 August 3, 2020 / 👤 By Tim P. Smith

Africa Traveler and Hotel Guest Sentiment Survey is by no means exhaustive, it does however prove there to be demand to start traveling again and to kick start the industry. The survey findings also show some changes are expected, we therefore urge all parties, government, airlines, hotel owners, operators and lenders to consider their businesses in light of these findings and to undertake further research to establish how we can all start the recovery process.

This video includes the highlights of the HVS Africa Traveler and Hotel Guest Sentiment Survey findings, as well as taking a deeper look into the travelers' confidence and industry challenges within the Africa region.

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Summary

This video summarizes the results of the HVS Africa Traveler & Hotel Guest Sentiment Survey Findings.

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