MARKET REPORT

AHIF - Pop-up Talk with Hala Matar Choufany

MAY 24, 2023

In the pop-up talk after the Africa Hospitality Investment Forum (2022), Hala Matar Choufany shares her main key takeaways.

Hala Matar Choufany, President at HVS Middle East & Africa, talks about investor interest in Africa & her key takeaways from AHIF 2022 in an insightful pop-up talk with Daniel Silke.

- Market recoveries
- Commitment to developing tourism infrastructure
- Many developments in the pipeline
- Main traveler type and interest
- Positive outlook for the region
- Strong investors' interest
- Investments limitations

Please find the short video here!