

CHINA HOTEL INVESTMENT CONFERENCE 2010

12 – 14 May 2010 | InterContinental Shanghai Puxi | Shanghai, PR China

China's hotel industry has been overhauled over the last 10 years with a large influx of foreign capital investment and brands. Recently, Chinese government announced in its economic development strategy that tourism will become a key pillar industry of China's economic development.

- How is the global economic conditions and how these will relate to the Asia Region and China?
- What strategies and policies will the China government implement to propel market growth?
- What industry trends can you expect in the next decade?
- What investment opportunities await in the China Hotel Market?

Join in CHIC 2010, to meet our experts, and to explore and facilitate your investment in burgeoning industry.

Keynote: Economic Trends and Insights - Global, Regional & China Domestic

By Mr. Tony Nash,
Asia Director, Country and Economy Research
Economist Intelligence Unit

Mr. Nash will share insights on how these economic conditions will impact real estate investment, and his views on recent developments in China's financial regulatory policies.

Keynote: Tourism Industry as a Key Economic Sector

By Prof. Dai Bin
Vice President, China Tourism Academy, China National Tourism Administration
President, Beijing Hospitality Institute

Prof. Dai Bin, who is widely recognised as one of the luminaries of the China tourism industry, will shed the lights on the key drivers that will bring about the anticipated growth of the tourism industry.

Keynote: Exposition of China Hotel Market

By Zhang Rungang, PhD
Vice President, Beijing Tourism Group
Chairman, Jianguo Hotels & Resorts
President, China Tourist Hotels Association

Dr. Zhang is best placed to provide a three-dimensional perspective on the future of the China hotel market through his experiences as a hotel developer, owner and management consultant.

For detailed information about our keynotes and speakers, click here to view the website:

<http://www.chinahotelconference.com>